



KETK-TV, Tyler, TX 75703
ComCorp of Tyler License Corp.

Quarterly List of Issue-Responsive Programming
Fourth Quarter 2010 (October 1, 2010 – December 31, 2010)

KETK-TV has ascertained the following issues as important to the Tyler, Texas community:

- Crime
- Economy
- Education
- Government and Politics
- Health
- Public Safety

During this quarter, KETK-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

- KETK Today (Monday – Friday: 5:00-7:00am)
- East Texas Live (Monday – Friday: 11:00am-12:00pm)
- Live @ Five (Monday – Sunday: 5:00-5:30pm)
- KETK News at 6 (Monday – Friday: 6:00-6:30pm)
- KETK News at 10 (Sunday – Friday: 10-10:35pm)
- KETK Today (Saturday & Sunday: 8:00-9:00am)
- KETK News at 10 (Saturday: 10-10:30pm)

NBC Network News and Public Affairs Programming:

- Today (Monday – Friday: 7:00-11:00am)
- Today Weekend (Saturday: 6:00-8:00am; Sunday: 9:00-10:00am)
- Meet The Press (Sunday: 10:00-11:00am)
- NBC Nightly News (Monday – Sunday: 5:30-6:00pm)
- Dateline NBC (Various days and times)

While this list describes much of KETK-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by: Yolanda Clater
Yolanda Clater, Program Manager

January 6, 2011
Date Placed in Public Inspection File

Issue: Crime

Program	Time	Date	Duration	Description
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	10/04/10	4 minutes 25 seconds	A routine traffic stop ends with a Smith County deputy constable finding hundreds of pounds of marijuana out of an eighteen wheeler.
<i>KETK News at 6</i>	6:00pm	10/05/10	15 seconds	A shooting at an East Texas night club sends one man to the hospital and another behind bars. Officials say 21 year old Ricky Walker allegedly shot another man around 2am Sunday morning at Tony's Wild Thing on Highway 31.
<i>KETK Today</i>	6:00am	10/19/10	14 seconds	A Texas Dept. of Criminal Justice correctional officer is arrested for stalking.
<i>KETK News at 10</i>	10:00pm	10/21/10	1 minute 40 seconds	Halloween is ten days away and while costumes are high on the agenda, safety should be too. For four years now Smith County probation officials have checked up on sex offenders on probation during Halloween. They say it's their way of making sure the public stays safe.
<i>KETK Today</i>	5:00am	11/01/10	1 minute 13 seconds	Halloween weekend in Smith County ended up being a weekend filled with crime.
<i>East Texas Live</i>	11:00am	11/05/10	29 seconds	Three Texas mothers caught on camera stealing hundreds of dollars in clothing from a department store.
<i>KETK News at 6</i>	6:00pm	11/10/10	12 seconds	An East Texan is on the Dept. of Public Safety's most wanted sex offenders list. DPS is looking for Troy James Allison on an aggravated rape warrant out of Harris County. His last known address was in the Lufkin area. If you know where he is, call authorities immediately.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	11/11/10	2 minutes 30 seconds	The arrest affidavit for Mark Nathaniel Anderson in the killing of his sister, Amanda, reveals some of the inconsistencies that pointed to guilt.

Issue: Crime (continued)

Program	Time	Date	Duration	Description
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	11/15/10	2 minutes 40 seconds	A shooting in a quiet neighborhood leaves one man dead and another behind bars. Smith County officials were told it was a kiss on the cheek that led to a murder last night in the Chapel Hill area.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	12/01/10	4 minutes 20 seconds	Tyler dentist is behind bars accused of secretly taping women living in a house he rents out.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	12/02/10	3 minutes 10 seconds	New details surface today about the Tyler dentist arrest yesterday for secretly taping women in a home he was renting to them. Turns out he was taping a woman and her daughter for three years. We also talk to the victims.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	12/06/10	2 minutes 50 seconds	One Cherokee County man is in good condition in a Tyler hospital today after being shot this weekend while checking on his own land near Jacksonville.
<i>East Texas Live</i>	11:00am	12/09/10	15 seconds	A computer expert is speaking out on the cyber attack on Gregg County.
<i>East Texas Live</i>	11:00am	12/28/10	37 seconds	Authorities are now charging a dead man's brother with murder after his body is found in the burning mobile home.

Issue: Economy

Program	Time	Date	Duration	Description
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	10/06/10	2 minutes 25 seconds	North Broadway and Loop 323 in Tyler will soon be a bustling suburban area, and soon there will be plenty of places to shop.
<i>KETK Today</i>	5:00am	10/12/10	30 seconds	National Oil Well is moving to a new facility in Kilgore's Synergy Park, and they'll be adding several more jobs.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	10/18/10	2 minutes 55 seconds	One local mayor wants to stop more billboards from going up in her city. She says she doesn't want new billboards to cause eyesores. But business owners think it's unfair because they can't put up new billboard ads.
<i>East Texas Live</i>	11:00am	10/19/10	1 minute	A costly decision now before some East Texas voters. The Tyler public school district has now answered questions posed by the community on their multi-million dollar bond proposal.
<i>Live @ Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	10/20/10	1 minute 40 seconds	People who live in Justice of the Peace Precinct Four are getting ready to choose whether or not to go wet. Some business owners say sales would boost the economy.
<i>KETK Today</i>	6:00am	11/03/10	19 seconds	Voters in White Oak faced an election that affected their economy.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	11/04/10	3 minutes 15 seconds	Deer season begins this weekend, a time year after year that means big business for Texas. Every year, hunting produces over 20,000 jobs and helps the state bring in over 185 million dollars in tax revenue.
<i>Live @ Five</i>	5:00pm	11/05/10	30 seconds	The former CEO of the nation's 10 th largest bank says the federal government will go bankrupt. In fact, John Allison says U.S. Bankruptcy is a mathematical certainty.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	11/09/10	3 minutes 5 seconds	What some people call "The most wonderful time of the year" may actually be just that for many unemployed East Texans. Holiday hiring for some major retailers is up. That's according to an agency placing employees.

Issue: Economy (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	6:00am	11/11/10	1 minute 40 seconds	The economy continues to dominate the conversation abroad and at home as the President continues his trip to Asia.
<i>KETK Today</i>	6:00am	11/24/10	40 seconds	Spending Up. Financial fears for many around the country could be disappearing as Americans start to set the Thanksgiving table.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	12/06/10	2 minutes 50 seconds	The recession has tested everyone, but it has affected different states in different ways. One comparison we often hear about is Texas versus California and how they've fared.
<i>East Texas Live</i>	11:00am	12/13/10	1 minute 15 seconds	Now that we're well into the Christmas season, people looking for temporary work may be in luck. According to reports, this year more retailers are looking for seasonal employees than last year.
<i>East Texas Live</i>	11:00am	12/13/10	2 minutes	Today the President may get an early gift from senate Democrats on his tax cut compromise with Republicans.
<i>KETK Today</i>	6:00am	12/29/10	1 minute 24 seconds	The latest consumer confidence numbers suggest Americans aren't in the mood to spend.

Issue: Education

Program	Time	Date	Duration	Description
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	10/01/10	3 minutes	Conservative leaders tell the State Board of Education they want less teaching about Islam in public school textbooks.
<i>KETK Today</i>	6:00am	10/07/10	1 minute 20 seconds	Hallsville ISD holds a big public meeting this week discussing the mishandling of money that left the district millions of dollars in the hole. Some taxpayers are wondering what happened in the first place.
<i>East Texas Live</i>	11:00am	10/12/10	21 seconds	Hundreds of sixth and seventh graders squealed with delight upon learning they were getting cell phones ... as an incentive to read.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	10/21/10	4 minutes 35 seconds	“Grassroots America: We the People” has new charges against the Tyler School Bond on the November ballot. They say it will end the debate.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	10/26/10	5 minutes	A new group has popped up opposing the TISD bond proposal to spend millions of dollars on schools. We’ve heard from Grassroots of America We The People and their concerns. Now this new group gets in the game specifically about the future of Tyler’s Rice Elementary.
<i>KETK Today</i>	5:00am	10/29/10	22 seconds	Bullard public schools win an appeal for their high school and district to have its “academically unacceptable” status removed.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	11/01/10	5 minutes	We give Tyler ISD one more chance to pitch their case for a school bond proposal.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	11/03/10	3 minutes 35 seconds	After a failed bond election, Tyler ISD needs to figure out where to put all the new students they expect to get in the coming years.
<i>Live @ Five</i>	5:00pm	11/09/10	13 seconds	School Nutrition. First Lady Michelle Obama’s campaign for healthier school lunches could be heading back to Congress.
<i>KETK Today</i>	6:00am	11/25/10	18 seconds	Cash strapped Texas public schools looking to save money: But for many districts; it won’t be in textbooks.

Issue: Education (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am	12/08/10	13 seconds	Tyler public schools have a new Director of Special Education Services.
<i>KETK Today</i>	5:00am	12/09/10	13 seconds	The senate education committee wants the legislature to consider class size limits in elementary schools to save money.
<i>KETK Today</i>	5:00am	12/09/10	15 seconds	A new survey finds the state lacking in education financing and incentives to foster growth.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	12/16/10	3 minutes 30 seconds	Tyler ISD officials talk with parents about “The Choking Game.” It’s a game where students choke each other or themselves to get a brief high.
<i>KETK News at 6</i>	6:00pm	12/21/10	20 seconds	A lawsuit was filed on behalf of Barbara Wyatt, the parent of a Kilgore High School student who claims the school “outed” her daughter for being gay. The lawsuit alleges in 2009 the student was approached by two softball coaches who said she could not play softball until she told her mother she was a lesbian.
<i>KETK News at 6</i>	6:00pm	12/21/10	17 seconds	There may be more arrests made in the case involving a Mineola teacher charged with having an improper relationship with a student.

Issue: Government and Politics

Program	Time	Date	Duration	Description
<i>Live @ Five</i>	5:00pm	10/18/10	1 minute 50 seconds	One group says the number of illegal immigrants working in Texas exceeds the number of unemployed Texans. It's got at least one Texas congressman upset.
<i>KETK Today</i>	6:00am	10/19/10	1 minute 30 seconds	The countdown to November elections continues. Monday night we saw debates in two states. Republicans and Democrats both reaching out to make sure voters who have traditionally supported them head to the polls.
<i>East Texas Live</i>	11:00am	10/19/10	1 minute	Whitehouse alcohol. Several elections for cities voting on legalizing alcohol in East Texas. While groups for the switch are forming all over in one city, in one city, it's a head to head campaign for and against legalizing booze.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	10/19/10	4 minutes 15 seconds	Former President George W. Bush visits the Cowan Center at the University of Texas at Tyler.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	10/20/10	4 minutes 10 seconds	Democratic Gubernatorial candidate Bill White has made many stops around Texas, campaigning. But he has spent a considerable amount of time in East Texas specifically. We'll explain why East Texas is an important campaign stop.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	11/01/10	2 minutes 55 seconds	A day before polls close, many people gather in Bullard to pray voting results will be good for the country.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	11/02/10	10 minutes	Decision 2010. KETK provided about 10 minutes of election coverage in both the 5 and 6 pm shows.
<i>KETK News at 10</i>	10:00pm	11/02/10	1 hour	Decision 2010. Newscast was expanded to one hour. Provided election coverage during this time and throughout the evening along with live cut-ins.

Issue: Government and Politics (continued)

Program	Time	Date	Duration	Description
<i>Live @ Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	11/03/10	2 minutes 30 seconds	With Republicans now in control of the House and fewer Democrats in the Senate some are afraid that it will be harder to get laws passed. But East Texas Congressman Louie Gohmert, who won re-election yesterday, says that may not necessarily be a bad thing.
<i>KETK Today</i>	5:00am	11/08/10	40 seconds	Tyler-rites who wanted to get involved in local government had a face to face with their city councilman over the weekend.
<i>KETK Today</i>	5:00am	11/10/10	1 minute 21 seconds	Simpson Bills. Voters in White Oak faced an election that affected their economy.
<i>KETK Today</i>	6:00am	11/19/10	1 minute 12 seconds	In politics this morning: Pre-holiday gridlock: Democrats say they want to help the middle class with taxes and unemployment before the end of the year, but they've just lost round one.
<i>KETK Today</i>	6:00am	12/10/10	18 seconds	Facing objections from the GOP, Senate Democrats delay a vote on the Dream Act.
<i>KETK Today</i>	5:00am	12/15/10	1 minute 8 seconds	The deal to prevent tax hikes appears headed for final approval in the Senate today, as President Obama tries to sell it to big business.
<i>Live @ Five</i>	5:00pm	12/16/10	35 seconds	A new committee has been formed to serve as an advisory group to the state tea party caucus. Local Grassroots Director says she already knows what the committee will recommend to the tea party.
<i>Live @ Five</i>	5:00pm	12/16/10	1 minute	East Texans sound off about the government when we ask them if they think the country is headed in the right direction.
<i>Live @ Five</i>	5:00pm	12/17/10	17 seconds	Back to Capitol Hill – While the tax deal passed, Democrats abandoned a catch-all spending bill after some Republicans pulled their support.
<i>KETK Today</i>	6:00am	12/28/10	32 seconds	White House Press Secretary Robert Gibbs says the last few weeks of lame duck politics should have taught Republicans their true role in the government.

Issue: Health

Program	Time	Date	Duration	Description
<i>Live @ Five</i>	5:00pm	10/05/10	45 seconds	Tyler's first heart hospital is now a reality thanks to one very generous couple.
<i>KETK Today</i>	6:00am	10/06/10	1 minute 10 seconds	One thing always considered to be private-your health records. But the new stimulus law mandates your information be electronic by the year 2014.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	10/22/10	3 minutes	Officials with the Centers for Disease Control and Prevention say by 2050 one-third of American adults will likely be diabetic, and doctors say it's because more and more people are overweight.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	10/25/10	4 minutes 50 seconds	After health care reform was signed into law, companies and governments around the country are trying to figure out how to make it work – including Smith County.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	10/26/10	4 minutes 20 seconds	After President Obama signed the health care plan into law this year, local governments like Smith County are trying to figure out how to plug in Obama Care while keeping taxpayers happy.
<i>KETK Today</i>	5:00am	10/26/10	52 seconds	Since the federal health care bill was signed into law, companies and local governments around the country are trying to figure out how to make it work – including in Smith County.
<i>KETK Today</i>	6:00am	11/03/10	22 seconds	The National Institute of Health is reminding parents of infants about the dangers of SIDS during the wintertime months.
<i>Live @ Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	11/05/10	3 minutes 10 seconds	AARP's insurance costs are going up next year. They say one cause is the new health care law that AARP helped pass this year.

Issue: Health (continued)

Program	Time	Date	Duration	Description
<i>Live @ Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	11/05/10	2 minutes 30 seconds	Researchers once predicted the obesity rate in the U.S. would peak at 34%. New studies from Harvard show the obesity rate will reach 42% within the next forty years.
<i>Live @ Five</i>	5:00pm	11/09/10	2 minutes	Some Texas legislators propose Texas consider dropping Medicaid.
<i>KETK Today</i>	5:00am	11/17/10	50 seconds	The U.S. Department of Agriculture says millions of American families are struggling to put food on the table.
<i>Live @ Five</i>	5:00pm	12/14/10	12 seconds	Support for President Obama's Health Care Law is at an all-time low. A new ABC news/Washington poll finds only 43% support it. 52% don't.
<i>KETK Today</i>	6:00am	12/15/10	1 minute 5 seconds	A new poll shows 74% of doctors will either switch to part-time or retire "if" President Obama's health care law goes into effect.
<i>KETK Today</i>	5:00am	12/15/10	18 seconds	Trinity Mother Frances is opening a new heart hospital in Tyler.
<i>KETK News at 10</i>	10:00pm	12/21/10	2 minutes 20 seconds	A new study shows a need for children's doctors in rural areas. Currently there are nearly one million U.S. children who live in areas with no children's doctor.
<i>KETK News at 6</i>	6:00pm	12/23/10	13 seconds	The Texas Alcoholic Beverage Commission has approved a new version of the drink called Four Loko. The commission had halted sales of caffeinated alcoholic drinks over health and safety concerns.
<i>KETK Today</i>	6:00am	12/29/10	13 seconds	More than a quarter of the children in this country taking medication on a chronic basis.

Issue: Public Safety

Program	Time	Date	Duration	Description
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	10/04/10	3 minutes 20 seconds	After a two day battle a wild fire in Northern Longview is now under control. But the city says smoke is still a big issue.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	10/05/10	2 minutes	After several grass and wild fires scorched several acres over the weekend, Gregg County has issues an emergency burn ban.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	10/06/10	2 minutes 55 seconds	Tyler drivers may want to keep a close eye on their speedometers in school zones now. The city is changing speed limits in some school zones.
<i>East Texas Live</i>	11:00am	10/07/10	1 minute 15 seconds	Concerning numbers over domestic violence across the state, more than 200,000 cases and those are just the ones reported to authorities.
<i>East Texas Live</i>	11:00am	10/13/10	12 seconds	Tyler got a new traffic signal Tuesday. The new light went up at the intersection of Loop 323 and Silver Creek—Charlotte Drive.
<i>KETK News at 10</i>	10:00pm	10/21/10	2 minutes	Another big recall for Toyota, and this after a year that has seen over 10 million vehicles checked for safety issues.
<i>KETK News at 6</i>	6:00pm	11/05/10	35 seconds	Customers and employees at one Longview grocery store get a shocking surprise this morning. An elderly driver drove his suburban through the front of the store.
<i>KETK News at 6</i>	6:00pm	11/05/10	15 seconds	An East Texas county lifted their burn ban. Rusk County Commissioners decided to lift the ban after safety conditions improved this last week.
<i>Live @ Five</i>	5:00pm	11/08/10	1 minute 50 seconds	A new study by the American Automobile Association says 41% of drivers have fallen asleep at least once when they are driving.
<i>East Texas Live</i>	11:00am	11/09/10	40 seconds	Longview fire fighters are reminding residents of the hidden dangers chimneys can have, especially after one caught on fire over the weekend.
<i>KETK Today</i>	6:00am	11/11/10	12 seconds	An East Texan is one the Department of Public Safety's most wanted sex offenders list. DPS is looking for Troy James Allison on an aggravated rape warrant out of Harris County.

Issue: Public Safety (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	6:00am	11/17/10	1 minute 15 seconds	The Department of Public Safety says in 2009 distracted drivers killed nearly 5500 people and injured half a million more.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	12/01/10	4 minutes 5 seconds	Even though there has been a decline in accident deaths over the past few years, a survey by the Texas Transportation Institute shows that Texas drivers think the roads are less safe than they were five years ago.
<i>KETK News at 6</i>	6:00pm	12/02/10	1 minute 25 seconds	Group of safety conscious women in Longview start a club to learn how to protect themselves.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	12/03/10	4 minutes 25 seconds	Car Backup Cams. The government says nearly 300 people are killed and about 18,000 are injured each year by a car backing over them. Nearly half of those are children. But now, the transportation department is looking at a solution.
<i>KETK Today</i>	5:00am	12/07/10	55 seconds	The National Highway Traffic Safety Administration says car crashes are the leading cause of deaths for children ages two to fourteen.
<i>KETK Today</i>	6:00am	12/29/10	13 seconds	The Kilgore Police Department will be out in force this New Year's weekend targeting drunk drivers.

Public Service Announcements

GROUPS AND ORGANIZATIONS SERVED

BOYS AND GIRLS CLUB
CHURCH OF CHRIST
CITY OF HENDERSON
DEPT HEALTH HUMAN SERVICES
DNA LIFE CHILD PRINT SAFETY
DOGWOOD JAMBOREE
EAST TEXAS BOXING
EAST TEXAS CRISIS CENTER
EAST TEXAS FOOD BANK
EAST TEXAS SYMPHONY ORCHESTRA
HUMANE SOCIETY
JUNIOR LEAGUE OF TYLER
KETK EMPLOYMENT OPPORTUNITIES
MARCH FOR BABIES
MOTHERS AGAINST DRUNK DRIVING
NARCONON ARROWHEAD
PROJECT ROADBLOCK
SHELTER PETS PROJECT
TYLER ISD FOUNDATION
TYLER CHAMBER OF COMMERCE

TOTAL Number of PSA's aired is 7,164 (Ch. 56.1)

BOYS AND GIRLS CLUB
CHURCH OF CHRIST
CITY OF HENDERSON
DEPARTMENT OF TRANSPORTATION
DEPT HEALTH HUMAN SERVICES
DNA LIFE CHILD PRINT SAFETY
DOGWOOD JAMBOREE
EAST TEXAS BOXING
EAST TEXAS CRISIS CENTER
EAST TEXAS FOOD BANK
EAST TEXAS SYMPHONY ORCHESTRA
FAMILY PROTECTIVE SERVICES
H1N1
HUMANE SOCIETY
JUNIOR LEAGUE OF TYLER
KETK-NETK EMPLOYMENT OPPORTUNITIES
LATCH
LEAGUE OF UNITED LATIN AMERICAN CITIZENS
MARCH FOR BABIES
MOTHERS AGAINST DRUNK DRIVING
NARCONON ARROWHEAD
NATIONAL GUARD
PROJECT ROADBLOCK
SHELTER PETS PROJECT
TEXAS ASSOCIATION OF BROADCASTING
TEXAS WATER FOUNDATION
TYLER CHAMBER OF COMMERCE
TYLER ISD FOUNDATION
WIC

TOTAL Number of PSA's aired is 8,674 (Ch. 56.2)

Community Involvement

TYLER WATCH

www.tylerwatch.com is an online police scanner that will show you the activity of crime in your neighborhood. You can track crime from where you live anytime you want from our web page www.tylerwatch.com. Using KETK's "Tyler Watch" you can see for yourself if the community where you live now is safe. You can see what's going on in your neighborhood.

KETK COMMUNITY CALENDAR

KETKnbc.com/events is the East Texas online resource for East Texas events happening in the community.

KETK ON TWITTER

[Twitter.com/KETK](https://twitter.com/KETK) – KETK news is now on the ever popular social networking website, Twitter. KETK twitter followers will receive KETK news updates 24/7 that may affect their daily living in East Texas.

KETK NBC FACEBOOK

[www.Facebook.com/KETKnbc](https://www.facebook.com/KETKnbc) – KETK news is now on the ever popular social networking website, Facebook. KETK Facebook friends will receive KETK news updates 24/7 that may affect their daily living in East Texas.

STAFF COMMUNITY SERVICE

Anchor Callie Wall was part of a three-person panel talking to Journalism students about the importance of “Citizen Journalism” in the field as a whole. She, along with the other two members, discussed her specific job, her role in the field, how she got started, and also fielded questions from students. SMU Meadows Symposium on October 22.

Neal Barton spoke at the tea party rally in San Augustine on October 23. He urged people, no matter their political stripe, to get involved with government on all levels; Participated as a judge for the best Halloween contest for dogs at the Tyler PetSmart on October 23rd. This event raised money to benefit Therapets; Keynote speaker at the Veterans Day ceremony in Hawkins; Speaker at the Cherokee County Republican Club on Dec. 14th.

Several employees participated at Broadway Square Mall to “Ring the Bell” for the Salvation Army from 10am-7pm on December 16.

Brandy Priest participated in Telco Plus Credit Union Children’s Day with Santa 9a-12p on Dec. 11th (Children got their picture taken with Santa and goodie bags).

Anchor Bob Brackeen participated as a judge in the Bullard Christmas Parade on Dec. 6. He also volunteered and participated in “ringing the bell” for the Salvation Army.

Network Issue-Responsive Programming Information

MEET THE PRESS WEEKEND LISTINGS

Oct. 10: We kickoff our award-winning Senate Debate Series with the first showdown between the major party candidates vying for the U.S. Senate seat in Illinois: Democratic State Treasurer Alexi Giannoulias vs. Republican Rep. Mark Kirk. In this contentious election year - with the balance of power in Washington at stake - what solutions can these candidates offer voters? Plus, a roundtable: Peggy Noonan and Joe Klein.

Oct. 17: With less than three weeks before the midterm elections, we talk to White House Press Secretary Robert Gibbs and get an inside look at the Obama administration's game plan to keep Democrats in power on the Hill. Plus, the Senate Debate series continues with the showdown in Colorado: Democratic Sen. Michael Bennet squares off with Republican Ken Buck.

Oct. 24: Is the Republican Party poised for big gains on Election Day? What will be the impact of their alliance with the Tea Party movement? We talk exclusively with the chairman of the Republican Party and the man leading a "Fire Pelosi" tour across America, Michael Steele. Plus, a roundtable: David Brooks, E.J. Dionne, Harold Ford Jr., Rachel Maddow and Rick Santelli.

Oct. 31: Deputy National Security adviser John Brennan shares the very latest on the mail bomb plot. Then, an exclusive debate between party leaders: DNC chairman Tim Kaine and RGA chairman Haley Barbour. Plus, a roundtable: Tom Brokaw, Mark Halperin, Michele Norris, Charlie Cook, and Chuck Todd.

Nov. 7: After Republicans take the House and make big gains in the Senate and in statehouses across the nation, what's next for the GOP this year and in 2012? We speak exclusively with Sen. Jim DeMint, R-S.C., and Republican New Jersey Gov. Chris Christie. Plus, a roundtable: Anita Dunn, Karen Hughes, Marc Morial and Mike Murphy.

Nov. 14: In his first television interview since Democrats suffered big losses in the midterm elections, we sit down with President Obama's top adviser, David Axelrod. Then we speak exclusively with Sen. John McCain (R-AZ). Plus, a roundtable: Alan Greenspan, Newt Gingrich, Harold Ford Jr. and Bethany McLean of Vanity Fair.

Nov. 21: Secretary of State Hillary Clinton joins us from the NATO Summit in Portugal. Then Gov. Bobby Jindal joins us to discuss the future of the Republican Party, and his new book "Leadership and Crisis". Plus, a roundtable: Robert Draper, who takes us "Inside Sarah Palin's Inner Circle" in New York Times Magazine, Paul Gigot, Rep.-elect Allen West, R-Fla., and Richard Wolffe.

Nov. 28: What will top the congressional agenda this coming year? Will Democrats and Republicans work together to fix the economy and put Americans back to work? The assistant party leaders in the Senate debate it all: Democratic Whip Sen. Dick Durbin (D-IL) vs. Republican Whip Sen. Jon Kyl (R-AZ). Plus a roundtable: E.J. Dionne, Ed Gillespie, Peggy Noonan and Philadelphia Mayor Michael Nutter.

Dec. 5: We find out where the battle lines are drawn with two key players in the Senate: the Republican Leader of the Senate Mitch McConnell, R-Ky., and Sen. John Kerry, D-Mass. Plus, a roundtable: David Brooks, Tom Friedman, Katty Kay and Mike Murphy.

Dec. 12: We get answers from the chairman of the White House Council of Economic Advisers, Austan Goolsbee. Then, is NYC Mayor Mike Bloomberg positioning himself for a White House run? We find

out in our exclusive interview. Plus, a roundtable: Rep. Anthony Weiner (D-NY), Fmr. Rep. Harold Ford Jr. (D-TN), Paul Gigot, and Savannah Guthrie.

Dec. 19: We go one-on-one for an in-depth interview with Vice President Joe Biden on foreign policy, taxes, the economy, bipartisanship, and much more. Then, how does Congress move forward after this week's hotly-debated vote over President Obama's compromised tax bill and what is it going to take to turn around the strong sentiment from voters that this country is on the wrong track? Insights and analysis from the roundtable: Cory Booker, Mark McKinnon, Andrea Mitchell and Joe Scarborough.

Dec. 26: Some key victories in Washington for President Obama in a busy Christmas season. But what challenges await the administration after the New Year? We ask Valerie Jarrett. Plus, taking stock of 2010: the passage of health care reform, the oil disaster in the Gulf, the rise of the Tea Party, and the on-going economic crisis. How has it impacted the country politically? We ask our roundtable: Tom Brokaw, Doris Kearns Goodwin, Peggy Noonan and Bob Woodward.

DATELINE NBC

Friday, October 1: A Nebraskan family's Easter Sunday celebration is followed by tragedy when their parents are murdered in cold blood. Keith Morrison reports on this unimaginable crime and how justice prevailed in a case where nothing was what it seemed.

Friday, October 8: Rob Stafford reports on a father who is shot dead in a twisted murder-for-hire when he comes to pick his daughter up for a court-ordered visit in Ashland, IL. Police uncover deadly secrets as they investigate motives related to a complicated divorce and custody battle, including why a child's grandmother may have wanted the girl's father gone for good.

Dennis Murphy reports on the breaking story out of Cheshire, CT of the horrifying home invasion- triple murder that captured America's attention. Intruders break into the home of a family of four, wreaking unknowable havoc, abuse and arson, resulting in the death of the mother and two children -- the father barely survives. Now nearly three years later, a jury has handed down a verdict and contemplates the death penalty. Dateline examines the bizarre facts behind the tragic case and how the jury will determine sentencing.

Friday, October 15: A successful lawyer is left blind after an intruder breaks into his home and murders his wife. After surviving the attack, he must now search for the truth, even questioning his own troubled son as a potential suspect. Keith Morrison reports.

Friday, October 22: In a NBC News exclusive, former NASA chief Sean O'Keefe talks with Ann Curry about how he and his son survived the tragic Alaskan plane crash that killed former Senator Ted Stevens and four others in August 2010.

Friday, October 29: "Dateline" tells the story of Brianna Dennison, who disappeared from her friend's house during the night in January 2008 and was later found dead. Josh Mankiewicz reports on the how the police solved her case with the help of DNA evidence and an anonymous tip.

A love triangle turns deadly when an Air Force Captain is shot dead, and police are left to question his wife and her lover, an Army sharpshooter. Keith Morrison reports on the evolving case that ended in both of their arrests, and the questions that remain unanswered.

Friday, November 5: In a "Dateline" primetime exclusive interview, Keith Morrison sits down with Mary Winkler, who made headlines in March 2006 for killing her preacher husband and father of three daughters.

Friday, November 12: The disappearance of 7-year old Kyron Horman made national headlines in early June 2010, and has since left family and friends desperately searching for answers. "Dateline's" Kate

Snow continues her reporting on the case and uncovers new details, including reports from eyewitnesses about what they saw the day Kyron went missing, allegations from Kyron's father about his wife Terri, and interviews with Terri's friends who are speaking out in her defense.

A teenage party girl finds herself at the center of a murder mystery when her older boyfriend is brutally attacked and dies. Though the killer is convicted and thrown in jail, the case is reopened years later when a confession letter leads to more arrests within a close group of friends who were hiding a big secret. Keith Morrison reports.

NBC NEWS EXCLUSIVE: BRIAN WILLIAMS INTERVIEWS THE PRINCE OF WALES FOR A SPECIAL "DATELINE" ON FRIDAY, NOV. 19 AT 9PM/ET World Premiere of the Prince Charles Environmental Special "Harmony" To Air Immediately Following at 10PM/ET. All Part of "Green Week" on NBC Universal

In an NBC News exclusive primetime interview, Brian Williams travels to Northern Scotland to sit down with Prince Charles for an in-depth conversation and candid look into a private life the public rarely gets to see. In the hour-long interview, set to air on Friday, Nov. 19 (9:00 PM/ET) on "Dateline," Prince Charles speaks out about his role as The Prince of Wales; his relationship with his sons, William and Harry; the prospect of another royal wedding; feeling misunderstood by the media; and his efforts to prevent global warming and why he wants to be "the defender of nature."

Friday, December 3: GEORGE CLOONEY TRAVELS WITH NBC NEWS' ANN CURRY TO SOUTHERN SUDAN AS TENSIONS RISE BEFORE THE JANUARY REFERENDUM
"Winds of War: George Clooney in Sudan" Offers a Raw, Behind-the-Scenes Look at the Potential Unfolding of a War and Possible Genocide: Friday, Dec. 3 at 10PM ET

December 10: In a 2-hour edition of "Dateline," Josh Mankiewicz reports on the mystery behind the West Mesa Murders—a story that made national headlines after the remains of 11 female bodies were found in a desert graveyard outside of Albuquerque, New Mexico in 2009. Airing Friday, December 10th at 9PM/ET, the story of this unsolved case has investigators racing against time to find the killer, leading them to search for clues in Albuquerque's "war zone," where drugs and prostitution create a breeding ground for danger and even death.

Told through the eyes of the city's missing persons detective Ida Lopez, viewers watch as the clues unfold in a story that has captured the attention of media across the country but has yet to lead to an arrest. With the killer still potentially at large, Lopez is intent to see that these women, most of whom were prostitutes and whose disappearance went largely unnoticed for years, get a fair shot at justice. "I have to keep believing that we'll find an answer soon. Soon could be months, could be years. But I have to keep believing that today could be the day. Today could be the day," she says.

"Somebody's Daughter" airs Friday, December 10th at 9PM/ET on NBC. David Corvo is the executive producer of "NBC Dateline."

Friday, December 17: After her mysterious abduction, Elizabeth Smart's triumphant return to her family left many wondering what really happened during the nine months she was held captive. Natalie Morales reports on the largely unknown details behind the kidnapping, recounting Smart's chilling story that helped lead a jury to convict her abductor on all charges.

Four years after an American business man is murdered in Thailand, investigators are faced with more questions than answers in a case involving an alleged hit man and an ex-fiancée. Though the search for justice continues, friends, family and the FBI believe someone could be getting away with the perfect crime. Chris Hansen reports.